the**preset**factory©

factory**toolbox**

Instruction manual for:

LIGHTROOM 4, 5, 6 & CC.

INTRODUCTION

The Preset Factory© is proud to present the Factory Toolbox, a collection of stackable presets for Adobe Lightroom versions 4, 5, 6 & CC. Offering a collection of professional tools for digital photo developing within Adobe Lightroom, the Factory Toolbox contains the essentials for correcting, sculpting and getting the most out of your images.

These one click presets can shape your image and fine tune details such as contrast, sharpness, fade and grain. Recovering image information lost through over/under exposure when taking your photograph is now simple: use the highlight recovery or shadow recovery presets to retain even more image information.

The Factory Toolbox presets can be applied and are all fully customizable within Adobe Lightroom using sliders in the Develop Module, giving you full control over your final image. The presets have also been created to work with one another, so you can apply multiple presets to the same image.

INSTALLATION

WINDOWS & MAC

  I.   Open Adobe Lightroom.
 II.   At the top, go to 'Edit' then Preferences.
III.   In the options window, click on the 'Presets' tab at the top. Click on the button labelled 'Show Lightroom Presets Folder'.
 IV.   Once in the Explorer/Finder window, make sure you in the 'Lightroom' folder, open the 'Develop Presets' folder.
  V.   Now copy the whole 'TPF – Factory Toolbox' folder from your downloaded zip file into this 'Develop Presets' folder. Make sure you copy the folder within the zip file, and not the zip file itself.
 VI.   Once copied, close Adobe Lightroom.
VII.   Re-open Adobe Lightroom and the presets folder will appear on the left once in the Develop Module.

You are now ready to start using the Factory Toolbox!

Video Installation guides also available at: www.thepresetfactory.com/apps/help-center

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PRESET VARIATIONS (RESET, +, -)

The Factory Toolbox is split into the various preset sections detailed in the headings below. Most of the preset sections come with variations. The preset at the start of each section will be labelled **RESET**, and will reset any adjustments made to that section. Other variations include the **plus** (**+**, **++**, **+++**) and minus (**-**, **--**) variations. These determine the intensity of the preset tool.

For example, the **CONTRAST** section contains all of these variations. The **plus** (**+**, **++**, & **+++)** variations increase the contrast, with the **plus** one (**+**) variation giving a small amount of contrast, and the **plus** three (**+++**) giving the most amount of contrast. The same works with the **minus** (**–**) variations, but instead of adding contrast, it is subtracting contrast. The **RESET** preset at the top of this section will remove any contrast adjustments you have made.

-RESET ALL-
Using the reset function built into Adobe Lightroom, this will reset all sliders and adjustments made to the image.

AUTO-TONE
Uses Lightroom's built in tone function to determine the correct overall exposure. We have generally found that Lightroom overexposes when using the auto-tone function, so you may wish to adjust the exposure slider to achieve a more accurate look.

AUTO-WB
Using the built in auto white balance function, Lightroom will analyse and automatically determine what it thinks the best white balance for the image should be. You can further adjust this by adjusting the temp and tint sliders if you wish to get the desired look.

CONTRAST
Increases or decreases contrast from your image.

HIGHLIGHT RECOVERY
Automatically brings back information lost in brighter areas of an image when over exposed.

SHADOW RECOVER
Automatically brings back information lost in darker areas of an image when under exposed.

FADE
This will add a light fade to the image, giving a 'film camera' or 'vintage' aesthetic.

NOISE REDUCTION

Useful when an image is shot in low light conditions with a high ISO. When blocky digital noise can be seen in darker areas of an image, this will help to remove these artefacts, and smooth out troublesome areas affects by noise.

GRAIN (LIGHT & HEAVY)

Light grain add a small amount a film grain to the image. This can be useful to create the look of analog film. Heavy grain should be used on high resolution images, or when exporting images for web. When saving images for use on the web, they are generally compressed, and light grain in unnoticeable. Heavy grain should be used in this instance.

SHARPEN

Adds sharpening to an image.
(Note: This will not recover photographs taken that are out of focus).

VIGNETTE

Creates vignette (darker edging around an image) which can help to focus the image on the subject in the centre.

TONE

This will a warm or cool tone to either the brighter area (highlights) or darker areas (shadows).
(Note: Using this preset will reset any of the fade presets applied to an image).

SATURATION

Increased or decreases saturation on an image.

INSTANT HDR

A little extra something: this preset is used to create a popular high dynamic range image. This will bring shadows up and highlights down, creating an edgy aesthetic.
(Note: Using this preset with change the contrast, highlight recovery and shadow recovery if already applied).

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TIPS AND TRICKS

Some essential tips and tricks to get the most out of the Factory Toolbox.

▶ Begin by using the AUTO-WB and AUTO-TONE presets to get the white balance and exposure for your image. We have found that Lightroom tends to overexpose when using the AUTO-TONE preset, so simply decrease the Exposure slider until you are happy with your image.

▶ Try combining presets to get a professional looking image. For example, adding Contrast++, Grain(Light)+++, Fade++ and Saturation- will create a truly vintage feel to your image.

▶ If you find a combination you'd like to use on other images you've imported, scroll to the top of the presets list on the left, and click the small plus (+) button. Give you preset a name, and check the boxes you've made adjustments to. (See pages 2 & 3 of this guy for full details of each of the presets details listed above.)

DO YOU NEED FURTHER SUPPORT?

Installation and walkthrough video guides available at: www.thepresetfactory.com/apps/help-center

Our team are on hand to answer your questions at: www.thepresetfactory.com/pages/contact